(a) (b) (c)

Initial Information Data Sheet

(Independent Inventor with Representation)

Inventor Information

Inventor One Given Name::

DAVID R.

Family Name::

MILLER

Postal Address Line One:: Postal Address Line Two:: 4904 King Richard Drive

City::

Annandale VA

State or Province:: Postal or Zip Code::

22003

Citizenship Country::

US

Inventor One Given Name::

KENNETH L.

Family Name::

INMAN

Postal Address Line One::

13991 Poway Valley Road

Postal Address Line Two::

City::

Poway

State or Province:: Postal or Zip Code:: CA 92064

Citizenship Country::

US

Correspondence Information

Name Line One::

Foley & Lardner

Address Line One::

402 West Broadway

Address Line Two::

Suite 2300

City::

San Diego

State or Province::

CA

Postal or Zip Code::

92101-3542

Telephone::

619-234-6655

Fax::

619-234-3510

Application Information

Title Line One::

HOUSEHOLD LEVEL SEGMENTATION

Title Line Two::

METHOD AND SYSTEM

Claimed Priority::

Yes 6

Total Drawing Sheets: Formal Drawings?::

Yes

Application Type::

Non-Provisional

Representative Information

Registration Number One::22,123 Registration Number Two::31,192

Registration Number Three:: 32,372 Registration Number Four:: 34,842

Registration Number Five::38,473 Registration Number Six:: 39,431

Registration Number Seven:: 40,893
Registration Number Eight:: 44,676
Registration Number Nine:: 45,071

Registration Number Ten:: 46,230

Registration Number Eleven:: 47,174